



BACHELOR OF ARTS (B.A.)

(THREE YEAR DEGREE COURSE)

SUBJECT

COMMUNITY DEVELOPMENT & EXTENSION

B.A.

(COMMUNITY DEVELOPMENT & EXTENSION)

COURSE STRUCTURE

FIRST YEAR

PAPER – 101: Rural Society	35 MARKS
PAPER – 102: Rural Development	35 MARKS
PAPER – 103: PRACTICAL (Based on Paper 101, 102)	30 MARKS

SECOND YEAR

PAPER – 201: Introduction to Extension Education	35 MARKS
PAPER – 202: Extension Methods and their Application	35 MARKS
PAPER – 203: PRACTICAL (Based on Paper 201, 202)	30 MARKS

THIRD YEAR

PAPER – 301: Programme Planning and Resources Management	35 MARKS
PAPER – 302: Rural Communication	35 MARKS
PAPER – 303: PRACTICAL (Based on Paper 301, 302)	30 MARKS

B.A.

(COMMUNITY DEVELOPMENT & EXTENSION)

FIRST YEAR DETAILED SYALLBUS

PAPER – 101

Rural Society

- Unit – I Meaning, nature, characteristics, Scope and importance of Rural Society.
- Unit – II Rural Social Groups : Meaning, Characteristics and Types of group, Differences in Primary and secondary groups. Importance of groups.
- Unit – III (i) Family – Meaning and Definition of Family, Types of family, characteristics of family in rural society.
- Joint Family – Meaning, Kinds and social functions, Future of joint family in rural society.
- (ii) Caste and Class – Definition, Characteristics of caste, class system in India.
- Unit – IV Rural Leadership – Meaning and concept of rural leadership, Types of leader, traits of rural leadership, function of rural leadership, methods of locating local leaders in rural area and changing pattern of leadership in Indian villages.
- Unit – V (i) Culture – Meaning and concept of culture, functions of culture, cultural pattern, cultural heritage and cultural diffusion, culture and civilization.
- (ii) Folk Culture – Meaning, significance and characteristics of folk culture, changing pattern of folk culture, folk culture and modernization.

Books Recommended

- 1- d`f"k izlkkj ds fl)kUr& Lo0 nqzkZizlkn 'kekZ ,oa mEesn
flag] oh0ds0 izdk'ku cMkSrA
- 2- izlkj f'k{kk ,oa xzkeh.k fodkl& Mk0 t;iky flag] jru izdk'u
efUnj] vkxjA
- 3- Extension and Rural Welfare- O.P. Dahama, Ram Prasad & Sons, Agra.
- 4- Extension Education- A.Adivi Reddy, Shree Laxmi Press, Bapla (A.P.)
- 5- lekt'kkL=& ,e0,y0 xqIrk ,oa Mh0Mh0 'kekZ] lkfgR;
HkouA
- 6- xzkeh.k lekt'kkL= & Mk0 ,0vkj0 nslkbZA

B.A.
(COMMUNITY DEVELOPMENT & EXTENSION)
FIRST YEAR DETAILED SYALLBUS

PAPER – 102

Rural Development

- Unit – I Meaning, concept, Components and scope of rural development, Socio-Economic and cultural barriers to rural development, Importance of rural development.
- Unit – II Philosophy, Concept and principles of Community Development, Early efforts in Rural reconstruction with special reference of Shri Niketan, Sevagram, Gurgaon Project, Indian Village Service, Firaka Development, Etawah Pilot Project and Nilokheri Project.
- Unit – III Structure and functions of the following :
- (i) Planning Commission
 - (ii) National Development Council
 - (iii) State Development Council
 - (iv) Zila Panchayat
 - (v) Kshetra Panchyat
 - (vi) Gram Panchyat
- Unit – IV Institutional framework for rural Development: Ministry of Rural Development, District Rural Development Agency, CAPART, KVK, Council for Advancement of Rural Technology.
- Unit – V Current Rural Development Programmes: TRYSEM, ICDS, MNREGA, SGRY, SGSY, NRHM.

Books Recommended

- 1- d`f"k izlkkj ds fl)kUr& Lo0 nqxxZizlkn 'kekZ ,oa mEesn
flag] oh0ds0 izdk'ku cMkSrA
- 2- izlkj f'k{kk ,oa xzkeh.k fodkl& Mk0 t;iky flag] jru izdk'u
efUnj] vkxjkA
- 3- Extension and Rural Welfare- O.P. Dahama, Ram Prasad & Sons, Agra.
- 4- Education and Communication for Development- O.P. Dahama & O.P.
Bhatnagar, Oxford and I.B.H. Publ. New Delhi.
- 5- Fundamentals of Rural Development – Vasant Desai.
- 6- Rural Development- Robert Chambers.

B.A.
(COMMUNITY DEVELOPMENT & EXTENSION)
FIRST YEAR DETAILED SYALLBUS

PAPER – 103

PRACTICAL

- 1- Fundamental knowledge of survey, sampling and tools and techniques of collection of data.
- 2- Construction of Schedule and Questionnaire.
- 3- Collection, analysis of data and preparing Report regarding Village School, Gram Panchayat, Cooperatives, Family and Caste.
- 4- Detailed Study of Blocks.

B.A.
(COMMUNITY DEVELOPMENT & EXTENSION)
SECOND YEAR DETAILED SYLLBUS
PAPER – 201

Introduction to Extension Education

- Unit – I Origin, Philosophy, Meaning and Definition of Extension Education, Formal and informal education, Scope of Extension Education.
- Unit – II Principle and objectives in Extension Education, Need and Importance of Extension Education.
- Unit – III Comparative understanding of Extension system in India, U.S.A., Japan and Israel.
- Unit – IV Extension Worker :
- (i) Types and qualities of Extension Workers.
- (ii) Role and duties of Extension Workers.
- Unit – V (i) Motivation – Definition, Classification of motivation. Some major motives for human behavior. Importance of motivation in Extension.

Books Recommended

- 1- d`f"k izlkkj ds fl)kUr& Lo0 nqzkZizlkn 'kekZ ,oa mEesn flag] oh0ds0 izdk'ku cMkSrA
- 2- izlkj f'k{kk ,oa xzkeh.k fodkl& Mk0 t;iky flag] jru izdk'u efUnj] vkxjka
- 3- Extension Education- A.Adivi Reddy, Shree Laxmi Press, Bapla(A.P.)

- 4- Education and Communication for Development- O.P. Dahama & O.P.
- 5- Bhatnagar, Oxford and I.B.H. Publ. New Delhi.
- 6- Extension Education and Communication – V.K. Dubey and Indira Vishnoi.
- 7- Extension Education in community development: Govt. Publication, Ministry of Extension, Govt. of India.

B.A.
(COMMUNITY DEVELOPMENT & EXTENSION)
SECOND YEAR DETAILED SYALLBUS
PAPER – 202

Extension Methods and their Application

- Unit – I Meaning, Scope and Importance of Extension Methods.
- Unit – II Individual, Group and mass extension methods and criteria for their selection.
- Unit – III (i) Classification and detailed study of Audio – Visual Aids.
 (ii) Criteria for the selection of Audio – Visual
- Unit – IV Teaching & Learning process, Meaning of Learning, Principles of learning, learning elements, learning situation and learning experience. Factors Affecting Learning Process, meaning and importance of teaching, Steps of teaching, Factors affecting teaching.
- Unit – V Adoption and Diffusion Process: Meaning of adoption and diffusion, steps in adoption process, Types of adopters and factors affecting adoption process.

Books Recommended

- 1- d`f"k izlkkj ds fl)kUr& Lo0 nqxxZizlkn 'kekZ ,oa mEesn flag] oh0ds0 izdk'ku cMkSrA
- 2- izlkj f'k{k ,oa xzkeh.k fodkl& Mk0 t;iky flag] jru izdk'u efUnj] vkxjkA
- 3- Extension and Rural Welfare- O.P. Dahama, Ram Prasad & Sons, Agra.
- 4- Extension Education- A.Adivi Reddy, Shree Laxmi Press, Bapla (A.P.)
- 5- Education and Communication for Development – O.P. Dahama & O.P. Bhatnagar, Oxford and I.B.H. Publ. New Delhi.

6- Extension Education and Communication – V.K. Dubey and Indira Vishnoi.

B.A.

(COMMUNITY DEVELOPMENT & EXTENSION)

SECOND YEAR DETAILED SYALLBUS

PAPER – 203

PRACTICAL

1. Preparation of Audio-visual Aids-Poster, Charts, Slides, Models, Diagram and Graphs.
2. Writing news Story, Circular letter, Radio Talk, Pamphlets and Leaflets, etc.
3. Knowledge and Handling of Audio-Visual aid equipments such as Movie projector, Slide Projector, Overhead projector, Epidiascope, LCD projector and camera.
4. Basic Knowledge of Computer application and Internet access.

B.A.

(COMMUNITY DEVELOPMENT & EXTENSION)

THIRD YEAR DETAILED SYALLBUS

PAPER – 301

Programme Planning and Resources Management

- Unit – I Definition, Nature and Scope of Programme Planning, Importance of Programme Planning, Principles and objectives of Programme Planning.
- Unit – II (i) Steps of Programme Planning.
- (ii) Agencies involved in Programme Planning at different level.
- Unit – III (i) Programme Projection – Meaning and objectives of Programme Projection, Programme Planning and Programme Projection.
- (ii) Plan of Work : Meaning, Definition. Elements, Scope of Plan of Work, Importance in Extension and Pre-requisites for developing a plan of work.
- Unit – IV Resource Management : Meaning and Scope of Resource Management, Resource, Management and rural development, element of resource development planning for Resource Management in rural areas-problems and constraints of Resources Management.
- Unit – V (i) Role of local leaders and extension workers in Resources Management.
- (ii) Evaluation: Meaning, definition and Importance of Evaluation, Methods of Evaluation. Role of programme evaluation organization (PEO).

Books Recommended

1- d`f"k izlkkj ds fl)kUr& Lo0 nqykZizlkn 'kekZ ,oa mEesn
flag] oh0ds0 izdk'ku cMkSrA

2-izlkj f'k{kk ,oa xzkeh.k fodkl& Mk0 t;iky flag] jru izdk'u
efUnj] vkxjA

3. Extension and Rural Welfare- O.P. Dahama, Ram Prasad & Sons, Agra.
4. Education and Communication for Development- O.P. Dahama & O.P.
Bhatnagar, Oxford and I.B.H. Publ. New Delhi.
5. Fundamentals of Extension Education and Management- K.A. Jalihal and
V. Veerabhai.
6. Extension Education in community development: Published by Govt. of
India, Ministry of Extension & Community Development.

B.A.

(COMMUNITY DEVELOPMENT & EXTENSION)

THIRD YEAR DETAILED SYALLBUS

PAPER – 302

Rural Communication

- Unit – I Communication : Meaning, Definition Scope and functions of Communication, Importance of communication in extension work.
- Unit – II (i) Various communication models, Key elements of communication process.
- (ii) Communicator : Communicate Relationship orientation, Empathy, feed back, Physical interdependence, credibility, Intraction, Homophily and Heterophily.
- Unit – III Training of Communication Functionnaries : Meaning, Definition, Objectives and types of Training.
- Unit – IV (i) Feed back Process – Meaning and definition of feed back, Role of feed back in Extension Education, effect of feed back in communication of information.
- (ii) Problems of communication.
- Unit – V (i) Journalism : Meaning, Definition, Types and functions of journalism in rural development.
- (ii) Role of Rural Broadcasting and Telecast in Rural Development.

Books Recommended

1- d`f"k izlkkj ds fl)kUr& Lo0 nqzkZizlkn 'kekZ ,oa mEesn
flag] oh0ds0 izdk'ku cMkSrA

2- izlkj f'k{kk ,oa xzkeh.k fodkl& Mk0 t;iky flag] jru izdk'u
efUnj] vkxjA

3. Extension Education- A.Adivi Reddy, Shree Laxmi Press, Bapla(A.P.)

4. Education and Communication for Development- O.P. Dahama & O.P.
Bhatnagar, Oxford and I.B.H. Publ. New Delhi.

5. Extension Education and Communication – V.K. Dubey and Indira Vishnoi.

6. Extension education in community development, published by Govt. of
India, Ministry of Extension and community development.

B.A.

(COMMUNITY DEVELOPMENT & EXTENSION)

THIRD YEAR DETAILED SYALLBUS

PAPER – 303

PRACTICAL

1. Developing Programme Plan at Village level.
2. Preparing articles for journals and rural development magazines.
3. Preparing rural telecasts.
4. Visit to radio station, Doordarshan Kendras of farm journals office of farmers Training center and required to submit a Project Report.
5. Learning Computer application for Communication.