



# **BACHELOR OF ARTS (B.A.)**

**(THREE YEAR DEGREE COURSE)**

**SUBJECT**

**FASHION DESIGNING**

# **B.A. (FASHION DESIGNING)**

## **COURSE STRUCTURE**

### **FIRST YEAR**

PAPER – 101: HISTORY & TRADITIONAL TEXTILES 40 MARKS

PAPER – 102: PRACTICAL 60 MARKS

### **SECOND YEAR**

PAPER – 201: FASHION DESIGNING PRINCIPLES 40 MARKS

PAPER – 202: PRCATICALS 60 MARKS

### **THIRD YEAR**

PAPER – 301: FASHION DESIGNING INDUSTRIES 40 MARKS

PAPER – 302: PRCATICALS 60 MARKS

# **B.A. (FASHION DESIGNING)**

## **FIRST YEAR DETAILED SYALLBUS**

### **PAPER – 101**

#### **HISTORY & TRADITIONAL TEXTILES**

##### **Unit I**

Historic and Traditional Textiles of India:-

- (i). Carpets of India.
- (ii). Sanganer Prints.
- (iii). Tanchoi.
- (iv). Brocades.
- (v). Dacca Muslim.
- (vi). Chanderi.
- (vii). Ikat and Patola.
- (viii). Maheshwari.
- (ix). Jamawar Shawls.
- (x). Paithani and Pitamber.

##### **Unit II**

Introduction to Textiles:-

- (i). Textiles Fiber & its Classification.
- (ii). Identification, Properties and uses of different textiles fibers – cotton, linen, silk, wool, rayon, polyester, acrylic.
- (iii). Yarn classification – simple and complex yarn.

### **Unit III**

- (i). Methods of fabric construction – weaving, knitting, braiding, lace making and felting.
- (ii). Non – Women clothes and their application.

### **Unit IV**

- (i). Basic weave – plain, twill, satin and sateen.
- (ii). Figured and fancy weave – jacquard, dobby cloth, gauze, lappet and swivel.
- (iii). Textile finishes – basic, mechanical, chemical and special.

### **Unit V**

- (i). Elements of Principles of Design.
- (ii). Application of line, colour and texture in fashion designing.
- (iii). Design analysis – types of design, basic design motifs, woven & surface design.

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## **FIRST YEAR DETAILED SYALLBUS**

### **PAPER – 102**

#### **PRCATICAL**

1. Making samples of Basic sitches of clothing construction
  - (i) Basic sitches – basting, hemming, back sitch
  - (ii) Seams – Plan, lap, French, Run & Fell and counter seam.
  - (iii) Seam finishes – pinking, turn & machine, turn & baste, turn & hem, overcastting and blanket sitch.
  - (iv) Plackets – continuous, two pieces, kurta placket, frock / shirt placket, zip.
  - (v) Fasteners – for overlap and under lap.
  - (vi) Neckline finishes –
    - (a) piping (on square, round, V-shape & fancy shaped necklines)
    - (b) facing (on square, round, V-shape & fancy shaped necklines)
  - (vii) Fullness – Darts (single & doubles), tucks (pin, cross, shell), gathers & shirring.
2. Learning to take body measurements for different garments.
3. Making samples of various types collars.

4. Making samples of various types sleeves.
5. Making samples of various types pockets.
6. Making samples of various types cuffs.

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## **SECOND YEAR DETAILED SYALLBUS**

### **PAPER – 201**

#### **FASHION DESIGNING PRINCIPLES**

##### **Unit I**

- (a) Fashion – Principles & Components
- (b) Theories of Fashion adoption.
- (c) Fashion cycle.
- (d) Factors affecting fashion.

##### **Unit II**

- (a) Introduction to EDP.
- (b) Definition and characteristics of entrepreneur.
- (c) Problems, sources of information and assistance for entrepreneurship.
- (d) Steps in setting up an enterprise.

##### **Unit III**

- (a) Definition and types of markets and stores.
- (b) Channels of distribution.
- (c) Marketing trends.
- (d) Sales promotion techniques.
- (e) Legal issues – licensing, registration, factory act, employs state insurance, income tax, sales tax, and excise rules.

**Unit IV**

- (a) Introduction to apparel industry – major departments in garments manufacturing units – design, production, sales.
- (b) Role of manufacturing, whole sellers and retailers.
- (c) Role of fashion designers and textile designers in the industry.

**Unit V**

- (a) Introduction to merchandizing.
- (b) Role & responsibility of merchandiser.
- (c) Forecasting & their significance in product planning.
- (d) Retailing terminology.
- (e) Export procedures.



# **B.A. (FASHION DESIGNING)**

## **SECOND YEAR DETAILED SYALLBUS**

### **PAPER – 202**

### **PRACTICALS**

1. Drafting of child's bodice block.
2. Designing :
  - i. Line Frock
  - ii. Simple gathered frock for 2-5 years old girl through adaptation from child's bodice block and stitching both.
3. Designing :
  - i. Line romper.
  - ii. Romper with bib/bloomer for 2-5 years old boys/ girl through adaptation from child's bodice block and stitching both garments.
4. Visit to a garment manufacturing unit.

# **B.A. (FASHION DESIGNING)**

## **THIRD YEAR DETAILED SYALLBUS**

### **PAPER – 301**

#### **FASHION DESIGNING - INDUSTRY**

##### **UNIT I**

1. HISTORY OF APPAREL INDUSTRY:
  - i. Fashion dictated by royalty.
  - ii. Growth of the couture.
  - iii. Impact of industrial revolution on fashion.
  - iv. Growth of middle class.
  - v. Women fashion reflects social changes.
  - vi. Children's fashion.
2. INDUSTRY INFRASTRUCTURE:
  - i. Land, labour, capital & machinery.

##### **UNIT II**

1. APPAREL PRODUCTION METHOD:
  - i. Design, sampling & costing.
  - ii. Fabric section
  - iii. Cutting room
  - iv. Sewing section
  - v. Inspection & quality control

##### **UNIT III**

- i. Technique of pattern making by flat pattern method.

- ii. Commercial pattern: pattern making, envelope making, pattern guide sheet.
- iii. CAD – introduction, function, benefits, drawbacks in fashion industry.

#### **UNIT IV**

- i. Fitting – principles, factors to be considered, problems and their remedies through pattern alteration.
- ii. Supporting fabrics – lining, interlining, facing interfacing (purpose site, material, use3d, grain, colors)

#### **UNIT V**

- i. Quality finishing of garments.
- ii. Packing & packaging.
- iii. Importance of labouring.

# **B.A. (FASHION DESIGNING)**

## **THIRD YEAR DETAILED SYALLBUS**

### **PAPER – 302**

#### **PRACTICAL**

1. Drafting and Stitching of practical.
2. drafting of adult's bodice block.
3. designing (i) lady's shirt, (ii) saree blouse, (iii) salwar/Churridar for 16 year old girl and stitching all garments.
4. organizing an exhibition of the work done.